



BILLBOARD TOPPING ARTISTS FITZ AND THE TANTRUMS HEADLINE MUSIC LINEUP AT DEW TOUR

Nike Snowboarding Streetstyle Adds to Excitement in Downtown Breckenridge
Tickets on Sale Now at DewTour.com

New York - November 19, 2013 – The Dew Tour today announced that modern pop combo **Fitz and the Tantrums** will headline the music lineup for the iON Mountain Championships, December 12-15 in Breckenridge, Colo. In addition, the weekend will also feature the return of Recognize: Film, the Dew Tour’s action sports film event, and the Nike Snowboarding Streetstyle competition. Tickets for all events are on sale now.

CONCERT

Fitz and the Tantrums, accompanied by a special guest, will be shaking the stage at the Riverwalk Center (150 W. Adams Ave.) in downtown Breckenridge on Saturday, December 14 at 8 p.m. Co-lead vocalists Michael “Fitz” Fitzpatrick and Noelle Scaggs have developed their own creative sound, fusing together elements of soul, pop, electronic, indie, with a touch of hip-hop. Fitz and the Tantrum’s breakthrough album, *Pickin’ Up The Pieces*, quickly climbed to number one on the *Billboard*’s Heatseekers chart. The band joins the Dew Tour after the recent release of their second album, *More Than Just A Dream*, featuring instant classics such as “*The Walker*” and “*Out of My League*”. Doors open at 7:30 p.m. Tickets for the show are \$25 (including fees) and can be purchased at www.dewtour.com.

RECOGNIZE: FILM

The iON Mountain Championships will host **Recognize: Film**, showcasing the past season’s most notable films in the ski and snowboard industry, and paying homage to successes of athletes and videographers outside of competition. Guests of Recognize: Film, held at the Riverwalk Center on Thursday, December 12, will enjoy video segments from the biggest films for the year, remastered just for the Dew Tour. Attendees will hear

live commentary from the directors, producers and athletes involved in each movie. All proceeds for Recognize: Film will be donated to **SOS Outreach**, a youth development nonprofit that fosters self-confidence, leadership and decision-making in underserved youth. SOS programs are unique in their use of adventure sports to engage participants for future success. Doors will open at 7 p.m. with the video screening from 7:30 – 9 p.m. Tickets to Recognize: Film are \$5 (including fees) and can be purchased at www.dewtour.com.

For more information on SOS Outreach visit www.SOSOutreach.org.

NIKE SNOWBOARDING STREETSTYLE

Bringing the competitions off the mountain, 12 of the top pro riders will hit Washington Avenue in a jam session format. Dew tour will recreate street elements in a showcase of another style of snowboarding with the Nike Snowboarding Streetstyle competition. The Dew Tour iON Mountain Championships is free to attend, giving fans access to the best snowboarding and freeskiing competitions and the Dew Tour Experience, a first class consumer zone featuring autograph signings, giveaways and more.

NBC and NBCSN will feature more than four hours of live coverage of the Dew Tour iON Mountain Championships, from Breckenridge, Colo. Coverage begins Saturday, December 14 at Noon ET on NBC, and continues through the weekend on NBC and NBCSN. All practice, qualifying, and finals will be streamed live on DewTour.com.

DATE	EVENT	NETWORK	TIME
Sat., December 14	Men's Snowboard Superpipe Final	NBC	Noon
Sun., December 15	Men's Freeski Slopestyle Final	NBC	Noon
Sun., December 15	Men's Snowboard Slopestyle Final	NBCSN	3 p.m.
Sat., December 14	Men's Freeski Superpipe Final (taped)	NBCSN	1 a.m.

*All times listed are ET. Schedules are subject to change.

For additional Dew Tour event information, visit www.DewTour.com, www.facebook.com/dewtour, and www.twitter.com/dewtour.

-- NBC SPORTS GROUP --

Dew Tour

The Dew Tour consists of three marquee events in distinct beach, city and mountain locales, featuring summer sports of skateboarding and BMX, with additional competitions of surf and freestyle motocross; snowboard (superpipe and slopestyle) and freeskiing (superpipe and slopestyle) will be featured at the winter event. The Dew Tour events are premium action sports and lifestyle festivals combining the best in action sports competitions along with the Dew Tour Experience and live music performances. The Dew Tour is broadcast live on NBC and NBC Sports Network and streamed live on dewtour.com. The Dew Tour is also distributed on Universal HD, and internationally on Eurosport, Extreme Channel, Rogers Sports Network, TVA, and Globosat. The Dew Tour partners include Mountain Dew (tour title sponsor), iON, Toyota, Mongoose, National Guard, Paul Mitchell and Stride. More information can be found at www.DewTour.com

Alli Sports

Alli Sports is a media, event and branded content company that specializes in action, adventure, and adrenaline based sports. Alli Properties include the Dew Tour, Lucas Oil Pro Motocross Championship, the Red Bull Signature Series, World of Adventure Sports presented by Go Pro and Octane Academy founded by Ford; Alli Media, which creates original content, produces and presents content with partners and distributes content through a variety of channels; and Alli Enterprises consisting of e-commerce, event merchandise and branded licensed product. Alli Sports is a division of the NBC Sports Group. More information can be found at www.Allisports.com.

NBC Sports Group

When the Comcast-NBCUniversal transaction was completed in January 2011, the sports assets of the two companies combined to form NBC Sports Group, which serves sports fans 24/7 with premier live events, insightful studio shows, and compelling original programming. The sports media company consists of a unique array of broadcast television, cable television, radio and digital sports assets, including NBC Sports, NBC

Olympics, NBC Sports Network, Golf Channel, 11 NBC Sports Regional Networks, two regional news networks, NBC Sports Radio and all of their respective digital properties. NBC Sports Group possesses an unparalleled collection of television rights agreements, partnering with some of the most prestigious sports properties in the world: the International Olympic Committee and United States Olympic Committee, the NFL, NHL, NASCAR, PGA TOUR, PGA of America, USGA, Churchill Downs, Premier League, MLS, Tour de France, French Open, Formula One, IndyCar and many more.