



SUNSET LANE ENTERTAINMENT & SALLI FRATTINI EXEC PRODUCING 'YOUTUBE ONSTAGE LIVE FROM THE KENNEDY CENTER' WITH LIVE STREAM ON MAY 28

Presented by The John F. Kennedy Center for the Performing Arts, Join Artists John Legend, Lindsey Stirling, Les Twins, Playing for Change Band, **Scott Bradlee & Postmodern Jukebox and DJ Mike Relm to celebrate music and the arts at the nexus of entertainment and technology**

WHAT: Sunset Lane Entertainment & Salli Frattini exec producing **The John F. Kennedy Center for the Performing Arts** presents **YouTube OnStage Live from the Kennedy Center**, a free, one-time-only celebration of art and technology bringing talented stars from the music and digital worlds to the stage of the Kennedy Center. The performances will be filmed and uploaded to the **Kennedy Center's YouTube channel**.

WHO: **John Legend, Lindsey Stirling, Les Twins, Playing for Change, Scott Bradlee & Postmodern Jukebox** and **DJ Mike Relm**.

WHEN: Wednesday, May 28, 2014 @ 7:30 p.m. EST

WHERE: The John F. Kennedy Center for the Performing Arts Opera House
2700 F Street, NW Washington, DC 20566

The event will also be live streamed at
<https://www.youtube.com/user/TheKennedyCenter>

ABOUT SUNSET LANE ENTERTAINMENT/SALLI FRATTINI:

Executive Producer Salli Frattini, former SVP/Executive in Charge of Production for Music Specials and Events at MTV, launched Sunset Lane Entertainment (SLE) in 2008 with the production of the first-ever YouTube Live Awards. Sall Frattini and Sunset Lane Entertainment has since produced The YouTube Music Awards, Lady Gaga & the Muppets' Holiday Spectacular, The Radio Disney Music Awards, MTV IGGY'S Best New Band Concert, The Style Awards, Black Girls Rock!, YouTube Play, The Webby Awards, and many other iconic and groundbreaking live entertainment broadcast events.

Sunset Lane Entertainment has become known for creating, developing, consulting on and producing multi-branded, multi-platform broadcast and live events and series for entertainment and sports properties, consumer brands, media corporations and music-related organizations.

In 2013, veteran broadcast network executives Carol Eng and Felycia Sugarman joined Sunset Lane Entertainment to grow its development department. The development slate for this year includes scripted and unscripted series, as well as sports and entertainment events and properties. SLE is headquartered in New York, New York; for more information **<http://www.sunsetlaneentertainment.com>**



ABOUT THE ARTISTS:

John Legend

Recording artist, concert performer, and philanthropist John Legend has won nine Grammys and was named one of Time magazine's 100 most influential people. His most recently released album, *Love in the Future*, featuring the hit track "All of Me" was an immediate success and is No. 1 on Billboard's Hot 100. His innovative use of the YouTube platform has generated a massive online following and inspired new content with countless covers of his music. A YouTube video of "All of Me" with violinist Lindsey Stirling has hit classic status, reaching more than 17 million views.

Lindsey Stirling

A dancing, dubstep violinist with many original compositions to view on YouTube, Ms. Stirling has released a new album called *Shatter Me*, which debuted at No. 2 on Billboard's album chart. She will perform her new music during the performance on May 28.

Les Twins

Comprised of brothers Larry and Laurent Bourgeois, the French hip-hop dance duo Les Twins have shared the stage with Beyoncé Knowles, Missy Elliot, and has appeared on Jay-Z's "That's Rocawear" viral video. One of the duo's most popular videos, "World of Dance San Diego 2010," has garnered more than 22 million views.

Playing for Change

Playing For Change is a movement created to inspire, connect, and bring peace to the world through music. In 2005, co-founders Mark Johnson and Whitney Kroenke created the concept of the Songs Around The World by uniting together musicians from many different countries and cultures to perform on the same track. One of the organization's most viral videos is the song "Stand by Me," which has more than 100 million views. During the performance at the Kennedy Center, Playing for Change will premiere songs from their new album, *Playing For Change 3 "Songs Around The World"* (out June 17), which includes special performances from Keith Richards, Keb Mo, Sara Bareilles

Scott Bradlee & Postmodern Jukebox

Pianist Scott Bradlee has become a viral pop sensation after creating a series of videos for YouTube that finds him and his ad hoc group Postmodern Jukebox reworking 21st century pop hits in a variety of vintage styles -- transforming Miley Cyrus' "We Can't Stop" into a '50s-style doo wop number, giving Macklemore's "Thrift Shop" a '20s jazz accent, crossing Daft Punk's "Get Lucky" with Irish folk music, and showing how Ke\$ha's "Die Young" would work as a classic country tune. After Postmodern Jukebox's cover of "We Can't Stop" racked up over four million views on YouTube, Bradlee and his crew became official internet stars, appearing on the TV chat show *Good Morning America* and being interviewed on National Public Radio.

DJ Mike Relm

DJ Mike Relm is best known for his video/audio mash-ups from popular movies and television shows such as the Harry Potter films, *The Hunger Games*, *The Hangover* trilogy, and *Iron Man 2*. With a fever-pitched pace, his style highlights modern entertainment while simultaneously paying homage to classic filmmakers and musicians.

CONTACT:
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